



Creating a Culture of Valued People



Culture Current

Culture what is it?

Culture is the emotional current that pushes people to behave and think in similar ways. This culture current is strong invisible force and you feel it when you are with different groups of people. Different groups create different cultural currents. Culture current is always moving towards feeling valued or away towards self protection. The optimal VP culture creates a strong current that pulls us towards valuing our selves, the teams we work with and the people we serve.

The Culture Current

There are emotional forces created in an organizational culture. Leaders and teams create a current of positive valuing direction or a direction that leads people to fear and self protect. In fact, our default unintentional actions most often lead towards self protection. In order create a VP culture leaders and teams need to move in intentional directions that create a powerful current of valuing. A powerful current that will tap into that intrinsic motivation and be based on core scientific principles that help us create an unstoppable current of value for one another.

Optimal Culture

Science reveals groups of people with thriving cultures all have specific behaviors and thinking in common. VP culture is the culmination of years of research into which scientific practices are used to optimize an environment that leads towards human thriving, where people feel valued. The VP Culture system is a detailed step-by-step process with written values and behaviors. This will serve as a target culture a written plan for culture. Rather than leaving culture to chance, it is an intentional blueprint for culture. VP Culture builds on Personality Science, Emotional Science and Values Science. These three practices are critical to creating that emotional motivation towards valuing.

Exercise for Group

Where do you feel that the emotional current around you helps you feel valued?

Is there a person in your life who creates an emotional current of value? How do they do that?

When you walk into situations how can you bring positive valuing current to those around you?

Summarize this lesson in your own words or sketch.

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Habit Exercise for this week.

This is a thought habit.

Notice instances when someone brings an emotional current into your life write something down to remind you of that time.

MON current

TUE current

WED current

THUR current

